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Operations Management (McGraw-Hill Series In Operations And Decision Sciences)



Synopsis

Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving.

Book Information

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Customer Reviews

Operations Management made easy with this book. The book is bulky and so was the course load but learned a lot and the book was awesome. There is a lot of calculations involved and the book actually shows how to do them using Linear Programming, Excel and what not. The chapters were well laid out and they kept building on previous chapters so the flow was pretty good. I had a really lazy professor who went to skip a chapter but I stuck with the book and life was a lot easier. The end of chapter solutions are somewhat tricky but if you pay attention, they shouldn't be big deal. The best part of the book is resale price. I bought this book, used it for a whole semester and then traded it in at at least +10% on . So the book was literally free for me.

Really liked this textbook and was a little sad that I had to return the rental but we couldn't afford to pay the difference. I really feel like I learned a lot from this book and it wasn't too dry or boring at all.

I used McGH Connect with it and the problems weren't too difficult if you had your textbook and notes. I got an A in this class so I was very pleased with it.

The book is very clearly organized, and isn't bad to read at all. It clearly outlines important pieces of information as well so you never really have to go digging for the facts or concepts that you will actually need.

I would reconsider buying this book from Amazon because I had to get this book for a class and needed the access code that came with it for the course. I ordered the new version of the book because it stated that it came with the access code but when the book came there was no code in the book. Now I'm going to have to buy the code separate since I can't wait for a replacement before my first assignment is due, which is another \$100 out of my pocket I didn't want to spend! Definitely going to reconsider getting books from Amazon in the future.

Purchased this in digital form for use in the Kindle app on my macbook. Works well but it apparently does not come with the key code that is required to do my online homework for class. Leaves me no option to return the product for refund so I was forced to buy a second copy from my school for almost 200 dollars. Weak service, not only physical copies need a refund option. Please advertise that this digital copy does not come with online code.

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